



Aditya Birla Health Insurance

Organization: Aditya Birla Group

Location: Mumbai



Challenges

- Identify existing Hospitals and Diagnostic centers locations those partnered with ABHI
- Identify the voids for maximum coverage of the network
- Visualisation based on various parameters.

Solutions

- GIS viewer Application for data visualisation for differentiating the Hospitals and Diagnostic centres in the various parts.
- Gap Analysis using different radius values to identify voids in the network.
- Data visualisation on basis of set of criteria provided in the Hospital's and Diagnostic centre's details.

Results

- Decision making in measureable amount of time
- Better visualization for identifying Gaps in the network
- Ease of data availability