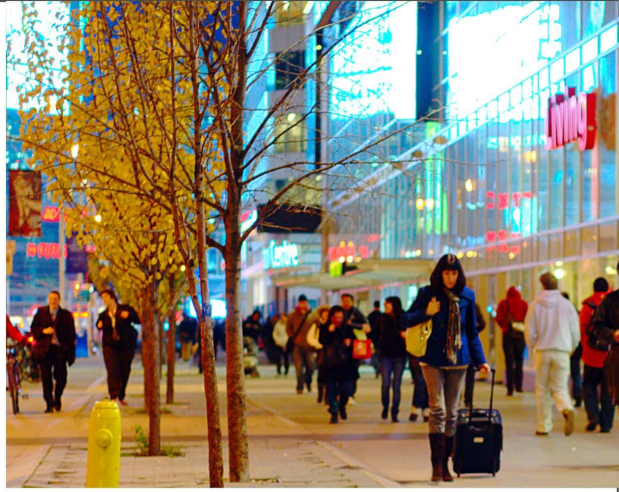




# Dubai Shopping Festival

**Organization:** Global Village

**Location:** Dubai



## Description

- Dubai Shopping Festival - Shoppers Paradise
- Largest shopping and entertainment extravaganza in the Middle East
- Home to Guinness World Records, celebrity performances and plenty of amazing events
- Promotes tourism in Dubai



## Challenges

- No Details on places for shopping and exclusive events
- Inability for tourist to plan their shopping itinerary



## Solution

- Locate ongoing event
- Event list with Venue details
- Event Information based on categories such as entertainment ,music

