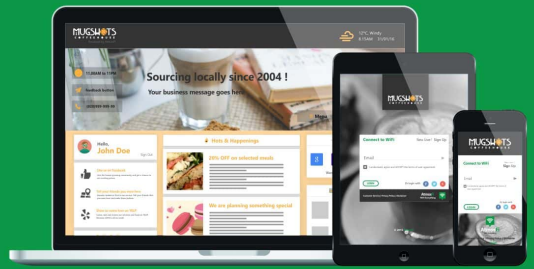




AtmosFi

Organization: AtmosFi

Location: Philadelphia



Challenges

- Inability to check Customer Loyalty with shop
- Platform for shop owners to display their events and offers
- Offline payment mode for shop owners

Solutions

- Wifi Connectivity for customers of different shop owners
- Interactive web based portal for customers
- Online Payment to shop owners with help of payment gateway
- Differentiating new and returning customers

Results

- AtmosFi is a WiFi solution that enables collecting information such as emails customer visits
- Customer information via wifi interaction
- Easy promotion to the customers
- Email marketing for promoting business

