



## Al Hamra

**Organization:** Al-Hamra

**Location:** Dubai



### Description

- Flagship master planned development
- Significant real estate developers
- Covers an area of 77 million square feet
- 1,000 villas and townhouses, nearly 2,500 residential apartments, five hotels

### Challenges

- No platform to advertise their real estate
- No access to advertise their properties globally for global audience

### Solution

- Locate Hotels in the area
- Descriptions on the facilities available at each location

